

## LEGAL NOTICE

PLEASE TAKE NOTICE that the New York State Urban Development Corporation, doing business as Empire State Development (“ESD” or the “Corporation”), pursuant to Section 16(2) of the New York State Urban Development Corporation Act (Chapter 174, Section 1, Laws of 1968, as amended) (the “Act”), has adopted a General Project Plan (the “Plan”) with respect to the project listed below. Copies of the Plan(s) are available without charge to any person who shall make a request.

The Corporation will file such Plan(s) in the office of the County Clerk of each Project location. A copy of the Plan is also on file at the principal office of the Corporation, 633 Third Avenue, New York, New York 10017, and is available for inspection by request. Send email requests to: [Landgprojectcomments@esd.ny.gov](mailto:Landgprojectcomments@esd.ny.gov)

Subject 1: Plan – The Strong Museum Portal of Play (POP!): The Gateway to the Neighborhood of Play Capital – Regional Council Capital Fund (Capital Grant).

Subject 2: Plan - Discovery Center at EBP Capital – Regional Council Capital Fund (Capital Grant).

Information regarding the Project is also provided below with the project listing.

PLEASE TAKE FURTHER NOTICE, that, a virtual public hearing to consider the Plan(s), open to all persons, will be held remotely by the Corporation on **Thursday, June 15, 2023 from 2:00pm to 3:00pm**. utilizing the Zoom video communications and teleconferencing platform. Detailed instructions for participation in the virtual hearing can be viewed at <https://esd.ny.gov/esd-media-center/public-notice>. Additionally, the public is given an opportunity to comment on the Project(s) by submitting comments electronically to [Landgprojectcomments@esd.ny.gov](mailto:Landgprojectcomments@esd.ny.gov)

Subject 1: Comment – The Strong Museum Portal of Play (POP!): The Gateway to the Neighborhood of Play Capital – Regional Council Capital Fund (Capital Grant), and

Subject 2: Comment - Discovery Center at EBP Capital – Regional Council Capital Fund (Capital Grant), by 5:30 p.m. on **Thursday, June 15, 2023**.

**The Strong Museum Portal of Play (POP!): The Gateway to the Neighborhood of Play Capital Regional Council Capital Fund (Capital Grant) – Rochester (Finger Lakes Region – Monroe County) - \$2,000,000 grant for a portion of the cost of construction, renovations, architectural design and other soft costs to construct a 29,000 square-foot Welcome Atrium and a 5,000 square foot Portal of Play to complete the Strong Museum expansion project. Total project cost is \$15,050,000. There are no direct jobs associated with the project.**

**Discovery Center at EBP Capital – Regional Council Capital Fund (Capital Grant)- Rochester (Finger Lakes Region – Monroe County)- \$562,340 grant for a portion of the cost of construction, renovations, and purchase of furniture, fixtures, and equipment for the 19,000-square-foot learning center. Total project cost is \$2,926,931. There are no direct jobs associated with the project.**

DATED: June 2, 2023  
New York, New York

New York State Urban Development Corporation  
By: Deborah Royce, Corporate Secretary